



Panasonic has been named the air conditioning brand with the **most satisfied customers!**

Brand	Overall satisfaction*	Value for money	Reliability	After sale service	Energy efficiency	Quietness	Appearance
<u>Daikin</u>	★★★★	★★★★	★★★★	★★★★	★★★★	★★★★★	★★★★
<u>Fujitsu General</u>	★★★★	★★★★	★★★★	★★★★	★★★★	★★★★★	★★★★
<u>Kelvinator</u>	★★★	★★★	★★★	☆☆☆	★★★	★★★	★★★
<u>LG</u>	★★★★	★★★★	★★★	★★★★	★★★★	★★★★	★★★★
<u>Mitsubishi Electric</u>	★★★★	★★★★	★★★★	★★★	★★★★	★★★★	★★★★
<u>Panasonic</u>	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★	★★★★★
<u>Samsung</u>	★★★★	★★★★	★★★	★★★	★★★★	★★★★	★★★★

Canstar Blue has recently completed its 2014 customer satisfaction survey on air conditioners in Australia. This involved questioning Australians on their level of satisfaction with their air conditioner across seven categories including:

- Value for money
- Reliability
- After sales service
- Energy efficiency
- Quietness
- Appearance
- and Overall satisfaction

Panasonic won 5 stars in 6 out of 7 categories, **which is more than any other brand!**